

THE ALPHA ADVANTAGE

Pin Meets Tag. Pin Marries Tag.



The Banded Hard Tag is born! The first Hard Tag with the pin attached.



A leading sunglasses chain began using the Eyewear Tag. Shrink went from more than 20% to **ZERO!** *Even with no EAS!*

O-TAG:

The perfect security for merchandise that's a challenge to protect.



"We cut theft dramatically by using Alpha's Accessory Tag on shoes and handbags, and 3 Alarm Hard Tags on denim and designer wear."

-VP of Loss Prevention, leading fashion retailer



The lightest and smallest EAS tag on the market!



HARD TAGS

Eye Wear Blister Packs
 Luggage
 Jeans Sweaters
 Purses
 Watches Jewelry
 Jackets Lingerie
 Sporting Goods
 Sunglasses Belts and Hats
 Shoes
 Tools

Our complete line of Hard Tags protects a wide range of high-theft merchandise.



What all the Fashion Forward apparel is wearing!

"We applied 500 3 Alarm Hard Tags and wished we had 500 more! There have been NO false alarms, NO defeats and NO tampering!"
- Leading apparel retailer

SECURITY BOOST!



The 3 Alarm Hard Tag alarms through 5 layers of foil in booster bag tests.

MILLIONS

of Mag Tags are in use today because HUNDREDS of retailers love the versatility and reliability!