

Checkpoint Systems' Demonstrating Eight Newest Wonders of the World at NRF Protect June 12-13



Making Donations to LP Benevolent Fund for Retail Demos Given at Booth #701

THOROFARE, N.J. – June 3, 2019 — **Checkpoint Systems**, a leading global supplier of Electronic Article Surveillance (EAS), RFID solutions and **Alpha High-Theft Solutions** for the retail industry, today announced that it will make a donation to the **LP Benevolent Fund** for each of the first 200 product demonstrations it provides to retailers from June 12-13 at **NRF Protect 2019**.

The **Loss Prevention Foundation** established the LP Benevolent Fund to aid the families of LP professionals who have lost their lives while conducting the duties of their profession.

Some of the products to be demonstrated at **Booth #701** include:

S20: Driven by design, this revolutionary antenna rewrites convention, bringing to the market for the first time an attractive, customizable, feature rich antenna contained within a sleek 3.5-inch footprint. Ideal for Apparel stores or other retailers wishing to maximize trading space and to keep store entrances clear and inviting. Powered by Checkpoint's proven and respected EVOLVE electronics, the new configuration delivers full system connectivity for remote servicing and consolidated management reporting.



HALO software platform delivers powerful, modular, data driven performance that transforms data into efficient actionable insights for day-to-day retail operational successes. Provides detailed intelligence about the state of retail business through easy to use dashboards, graphs and charts. Focuses on real-time inventory visibility, optimized production and supply chain fulfillment areas.

NEO is an innovative electronics platform that delivers enhanced detection and connectivity to retailers, enabling them to improve store operations. The powerful new electronics represent a seismic shift in the way radio frequency-based (RF) EAS solutions perform in store and enable the sensors to become a key part of the connected store.

Mass Personalization: Checkpoint's design service team works with a retailer's own store designers to develop personalized antennas that complement the store design. The individual creations are powered by Checkpoint's market-leading connected electronics platform, delivering beautiful designs with best-in-class performance without compromise.

Super Flag Tag: A dual-function RF label that not only safeguards against theft, but also product tampering — enabling retailers and brands to protect a variety of products without obscuring messaging. There is no other RF label on the market that combines all these benefits, enabling clear visible source tagging without obscuring legal wording or branding.



ShoeLok offers a small size with big protection on shoes where traditional protection devices don't work. Our unique design allows for easy application, easy removal at POS, and does not inhibit customer try-on — all without damage to the shoe.

S3vx is your key to advanced product protection. Our unique S3Vx platform associates the store to the key and the key to the security device. S3Vx solutions stop defeats in its tracks. This innovative and cost-effective platform takes your product protection program to a whole new level.





Enforcer is the only solution that effectively disrupts ORC. Our innovative patent-pending solutions, when activated through your EAS system, destroy the resell value of the stolen merchandise and dissuade future thefts.

According to Stuart Rosenthal, Vice President of Sales and Marketing for Checkpoint's Alpha High-Theft Solutions, "We are honored to continue our support and contribution to this memorial fund as we understand the service LP professionals provide retailers and the consumers who visit their stores. Please stop by our booth for a demo of our products and help us continue our support of the LPBF."

About Checkpoint Systems, Inc. (www.checkpointsystems.com)

Checkpoint Systems is a global leader in EAS and RFID solutions for the retail industry, encompassing loss prevention and merchandise visibility in a growing omni-channel environment. A division of CCL Industries, Checkpoint provides source-to-shopper solutions enabling retailers to achieve accurate real-time inventory and accelerate the replenishment cycle, while preventing out-of-stocks and reducing theft throughout the supply chain -- thus improving the shopper experience. Checkpoint's solutions are built upon 50 years of radio frequency technology expertise, innovative high-theft and loss prevention solutions, market-leading software, RFID hardware and comprehensive labeling capabilities to brand, secure and track merchandise from source to shelf. Checkpoint's customers' benefit from increased sales and profits by implementing on-shelf availability to ensure the right merchandise is available at the right place and time when consumers are ready to buy.

Twitter: @CheckpointSys



About CCL Industries

CCL Industries Inc., a world leader in specialty label and packaging solutions for global corporations, small businesses and consumers, employs approximately 19,000 people and operates 150 facilities in 25 countries on six continents with corporate offices in Toronto, Canada, and Framingham, Massachusetts.

For more information, visit www.cclind.com.